Announcing MOD’s debut! In the fall of 2018 the idea for Modern Optometry took form and the MOD Squad started planning content and working with authors for the year ahead. Excitement began to build in anticipation of MOD’s first issue, which launched in March.

Early feedback from readers!
That time we shared fun facts about members of the MOD Squad. Did you learn something new about any of your colleagues?

MOD Squad member Justin Bazan, OD, was on KALB-TV News’s First Look segment to talk about the dangers of exposing children to blue light from tablets, phones, and other devices. Way to spread the word, Justin!

A favorite episode of Marc Bloomenstein’s Collaborative Corner series: Steroids Are Not All The Same (bit.ly/bestCC19). In it, Dr. Bloomenstein finds a way to work a visit to Burger King’s drive-thru, his beloved Starbucks, celery juice, and more into a conversation about steroids—what’s new and what to consider when choosing one.
Did you hear the story about the woman with an eye worm after running into a swarm of flies while trail running? It was one of the top stories shared by 20/20 Glance in 2019 (bit.ly/topGlance).

MOD contributor Mitch Ibach, OD, goes the distance, trying out products so that he has firsthand experience to pull from when recommending products to patients and answering their questions.

MOD Co-Chief Medical Editor Leslie O’Dell, OD, FAAO, appeared on the local news in her area to spread the word to her community about the services she offers.

Lions Clubs International shared the account of a 7-year-old boy who started his own business and uses the proceeds to give children access to eyeglasses.

International Congress of Scleral Contacts Program Chair Thomas P. Arnold, OD, FLS, riding the high of a successful conference. The meeting, supported by Modern Optometry, takes place each year at the end of July in Fort Lauderdale, Florida.